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Al-Tasneem Group

Educational Tools Educational Games & toys

Children's Books Al-Baseerah

**New Horizon
For The
Tactile Knowledge**

Al-Tasneem Group

Al-Tasneem Sdn Bhd

Since 2003, it has specialized in research and development of software and multimedia education for Islamic Dawah to non-Arabic speakers. Because it prefers not to imitate the others, Al-Tasneem has managed to be a pioneer in the production of many products that still have no equals all over the world. It was the first company to issue the Malay Quranic Encyclopedia, and we have produced many audio-visual and printed versions. Among the most important has been the project "Talking Braille Qur'an" for the blind, first launched in Malaysia to serve this broad sector of neglected Muslims in various parts of the world. The aim behind this project is to serve the 12 million blind in the Arab and Muslim world.

The company is keen to open up areas of cooperation with all the charities involved in philanthropy and advocacy. Therefore, Al-Tasneem has many activities and programs cooperating with a number of different parties.

For example, as a result of its pioneering role, Al-Tasneem has obtained the "MSC" Status. All of its products hold official approvals from various government bodies in Malaysia. Al-Tasneem was also awarded first place in the Asian Print Awards Competition 2013 in the field of technical innovation and printing for the region of the continent of Asia

Al-Tasneem Corporation Sdn Bhd

Started in 2008, specializes in the marketing and production of software and multimedia, and often serves as the marketing arm of Al-Tasneem sdn bhd. The company has many renowned customers base.

Al-Tasneem Middle East

Established in 2011, this company expanded the field of research, development and commercialization of education and various multimedia products within the Middle East and North Africa. After only a few years of the company's birth, it has opened lines of cooperation with a number of partners and customers in different countries.



ASIA



Malaysia To:

- | | |
|----------------|--------------|
| ● Indonesia | ● Bangladesh |
| ● Saudi Arabia | ● Qatar |
| ● UAE | ● Morocco |
| ● Sudan | ● Kuwait |

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Content

Educational Tools

Educational Games
and toys

Children's Books

Al-Baseerah

Primary Braille Learning Set

It's not necessary for your books to be heavy carry.

Description:

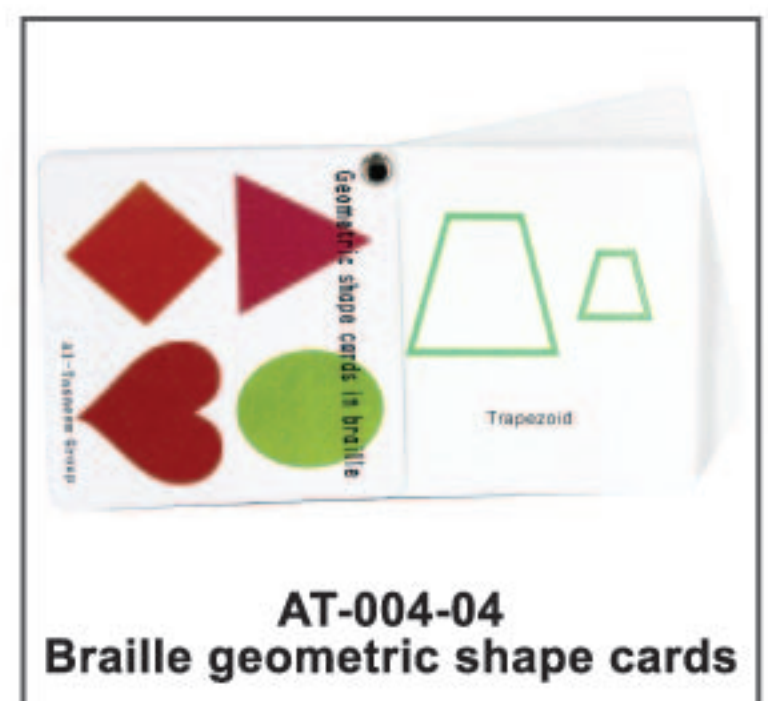
The card present by printing text, Braille and tactile graphics to help the visually impaired to learn how to learn and “read” the Braille and tactile graphic. The sight people also can learn Braille together with visually impaired.

Application Scope:

Nursery, school of the blind, special education institutions.

AT-001 Primary Braille Learning set

- **AT-001-01**
Braille alphabet cards
- **AT-001-02**
Braille numerical cards
- **AT-003-03**
Braille idioms cards
- **AT-004-04**
Braille geometric shape cards
- **AT-005-05**
Braille bookmark
- **AT-006-06**
English, Arabic Braille learning handbook



Customization is available, Please contact us for any further information.

Intermediate Braille Learning Set

Description:

The atlas is presented by the high contrast color, different tactile line, different tactile texture, and different sense of touch, in order to be distinguished easily and touch well, and help the blind students learn easily and better understanding the knowledge of abstract thinking.

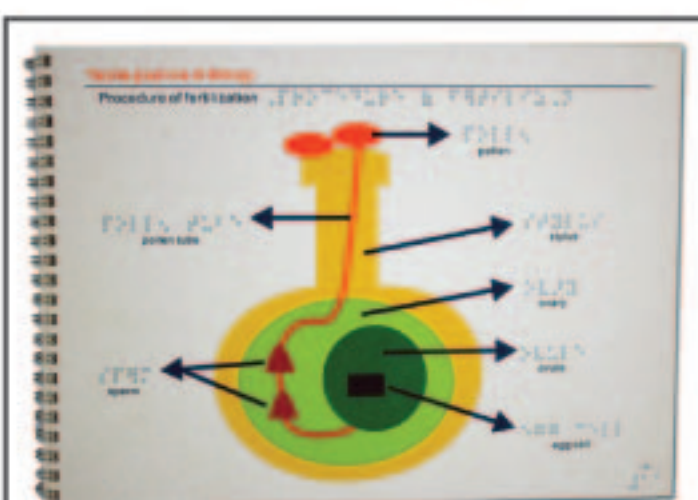
Function:

To develop students, interests in learning, to improve students literacy of graphics and development of the brain.

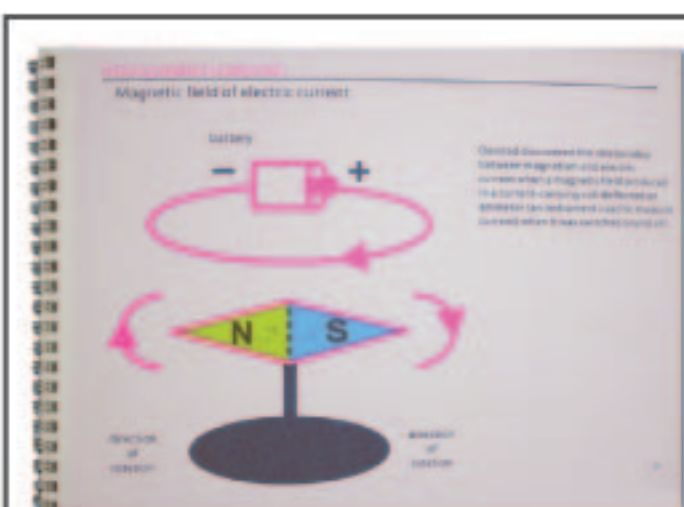
Application scoop:

School of the blind and special education institutions.

AT-005 Intermediate Braille Learning Set



AT-005-01
The atlas of tactile
graphic of biology



AT-005-03
The atlas of tactile
graphic of electricity

- **AT-005-01**
The atlas of tactile graphic of biology
- **AT-005-02**
The atlas of tactile graphics of force
- **AT-005-03**
The atlas of tactile graphic of electricity
- **AT-005-04**
The atlas of tactile graphic of optics
- **AT-005-05**
The atlas of tactile graphic of plane geometry
- **AT-005-06**
Braille file marker
- **AT-005-07**
Braille Index
- **AT-005-08**
Tech-yourself books of Grade 2 Braille

Accessible Information set for Daily Use

Description:

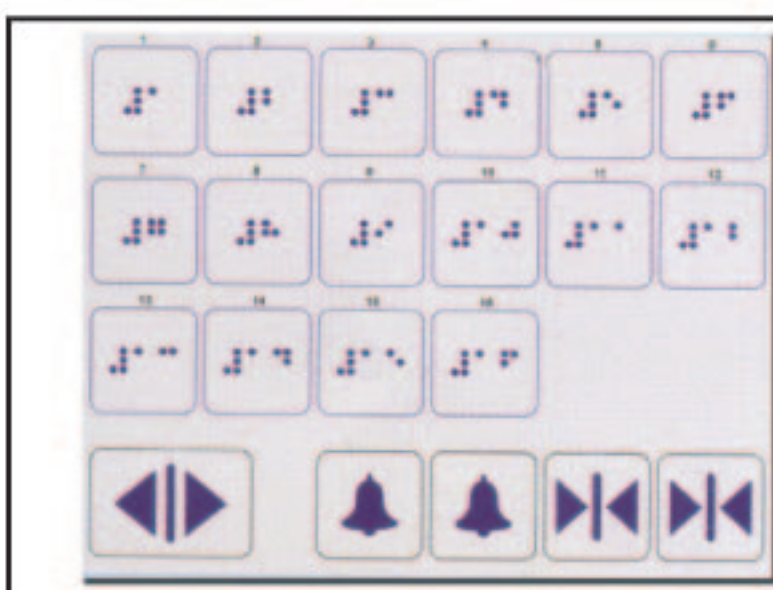
It can help the visually impaired to do the accessibility information. It can be used easily and quickly by sticking on the product's surface. Of course, the visually impaired can combine the DIY Braille sticker to mark everything.

Function:

The visually impaired can use the equipment at home easily which can be known by the Braille.

Application scope:

All the visually impaired, Public Areas.



AT-006-04

Braille sticker for
button of elevator

AT-009

Accessible transformation set for household equipment



AT-009-01
Cash test



AT-009-03
Braille sticker of
mobile/telephone

- **AT-009-01**
Cashtest
- **AT-009-02**
Braille Panel of electric cooker
- **AT-009-03**
Braille sticker of mobile/telephone
- **AT-009-04**
Braille sticker of single dose and dosing frequency
- **AT-009-05**
Braille Sticker of commonly used drugs
- **AT-009-06**
DIY Braille sticker

Facilities accessible system of building

Description:

The visually impaired can learn the detail information of the building by touching tactile layout, floor plan and Braille sign and hearing the voice prompts. The other important is that they also learn the escape way in the emergency. All above can make them to find out the office they want to go.

Function:

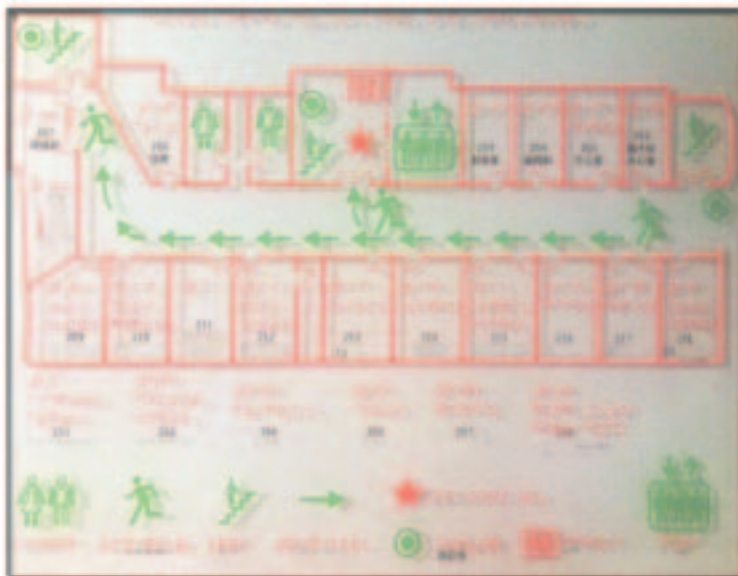
Then visually impaired could find out the route to the office you want to go by himself. They can get the overall information about the building instead of the partial information.

Application scope:

School of the blind, rehabilitation center, office of Disable person.

AT-006

Facilities accessible system of building



AB-006-02

Tactile floor plan and evacuation chart in emergency with verbal prompt

- **AT-006-01**
Tactile layout of building with verbal prompt
- **AT-006-02**
Tactile floor plan and evacuation chart in emergency with verbal propt
- **AT-006-03**
ADA tactile sign
- **AT-006-04**
Braille sticker for button of elevator.



AB-006-03

ADA tactile sign

Braille Game set

Description:

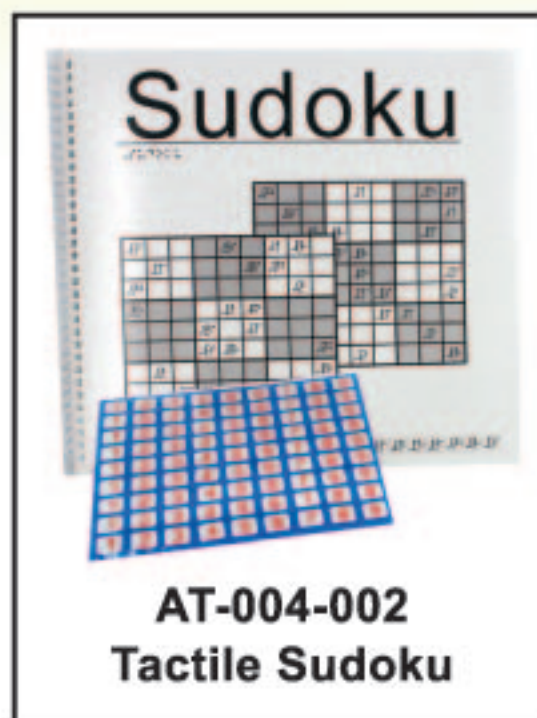
The game are presented by Braille and tactile lines. They visually impaired can touch the game and enjoy the game.

Function:

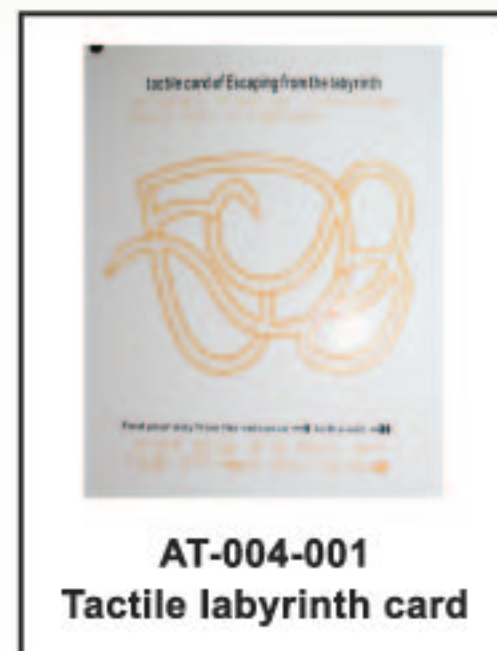
To make the visually impaired can enjoy the game. Braille is also funny.

Application scope:

School of the blind, special education institutions, rehabilitation center.



AT-004-002
Tactile Sudoku



AT-004-001
Tactile labyrinth card

AT-004 **Braille Game set**

- **AT-004-001**
Tactile labyrinth card
- **AT-004-002**
Tactile Sudoku
- **AT-004-003**
Braille greeting card

The assistant learning set for chemistry

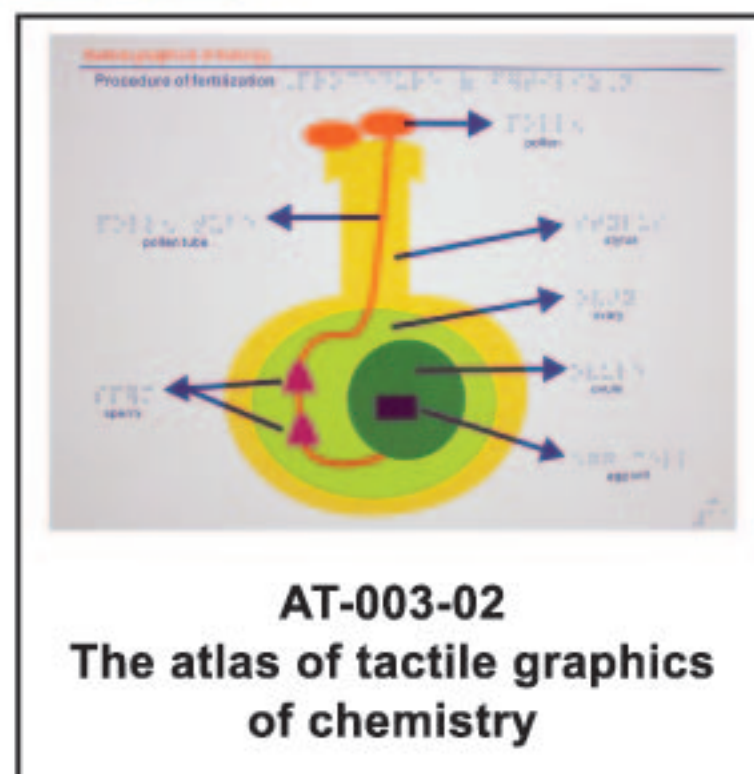
Description:

It's the special targeted at learning of chemistry. High contrast color, simplified graphic, good sense of touch, to solve the problem about learning the material, chemical change and chemical experiments. It would be better than learning just by Braille in textbook.

Function:

To develop the interest in learning chemistry. To improve the learning quality and learning efficiency.

Applications scope: School of the blind.



AT-003-02
The atlas of tactile graphics of chemistry

AT-003 **The assistant learning set for chemistry**

- **AT-003-01**
The Periodic table of the elements
- **AT-003-02**
The atlas of tactile graphics of chemistry

Tactile Guide Map set

Description:

The set can let the visually impaired know the urban main roads, all of each station of each subway by high contrast colors, different line combinations tactile line and texture, different feel, Braille.

Function:

The visually impaired can make the route plan before going out. Because they can learn the location of their destination by the tactile map, and know they can go there by which subway and the station they should get off. Everything should be controlled. The trip would be more safe for them. Together with the portable Cashtest, the visually impaired could learn the cash easily.

Applications scope:

All of the visually impaired, the metro company, the bus company.

AT-007

Tactile guide map set



AT-007-002

The tactile guide handbook of (subway) metro

- **AT-007-001**

Tactile map of city and streets

- **AT-007-002**

The tactile guide handbook of (subway) metro

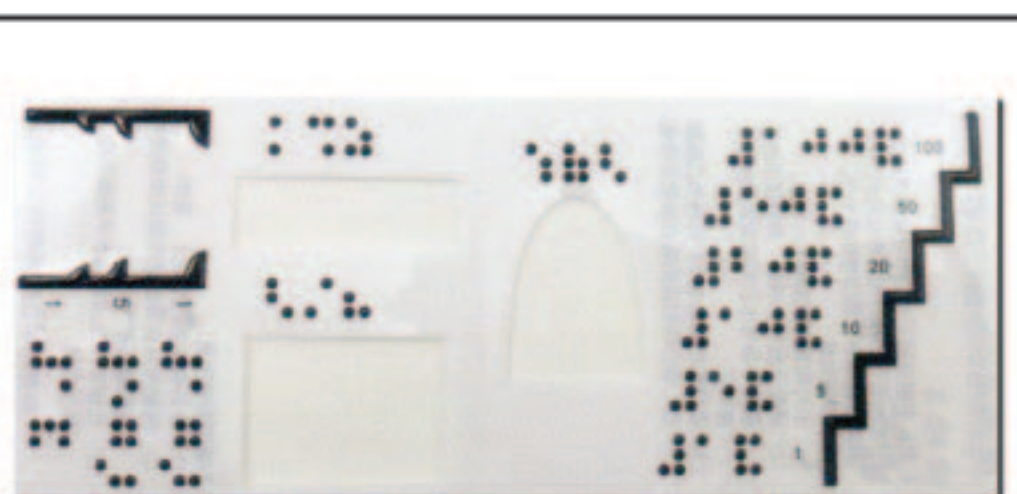
- **AT-007-003**

The portable Cashtest



AT-007-001

Tactile map of city and streets



AT-007-003

The portable Cashtest

Geographical Knowledge Set

Description:

As the world's first set of tactile color Braille map, it could present the message by impression and so on.

Function:

It can make the visually impaired at home can "read" the map. Also it would be better for the partially sighted people, color weakness crowd and the old people can read the map more clearly.

Application scope:

Library, School of the blind, special education institutions.



AT-008 Geographical Knowledge Set

- **AT-008-01**
The Tactile world map (2pcs)
- **AT-008-02**
The Tactile map North Atlantic Ocean



AT-008-01
The Tactile world map



AT-008-02
The Tactile map North Atlantic Ocean

Tactile album of Painting

Description:

We pick up the famous painting/statue; make it to the tactile graphic by 3D. And lead to define the color in mental effect, moral, representation, object and the symbol which can be felt by the visually impaired.

Function:

The visually impaired should also have the right to enjoy the arts, and the tactile album of painting is available for them to appreciate the art of painting and feel to color.

Application scope:

School of the blind, Library and the visually impaired interested in drawing.

AT-002

Tactile album of Painting

- **AT-002-01**
Tactile album of painting
- **AT-002-02**
Tactile color cards



AT-002-01

Tactile album of painting



AT-002-02

Tactile color cards

Educational Games and toys

Feeling is not just
Touch

Counting hands

Objective way for students to recognise quantities at a glance. Counting hands help children to trust their number skills and move away from using their own fingers.

Contents:

- 2 wooden hands on a wooden base with 10
- bendable fingers
- QTY/CTN: 6pcs



Shape sorting puzzle

Sorting set with 3 colorful geometric shapes in 2 size to help children distinguish color, shapes and sizes. Stimulated hand-eye coordination and fine motor skills. The extra large knobs are ideal little hand.

Contents:

- Wooden inlay tray (20 x 28 cm)
- 6 puzzle pieces
- Manual

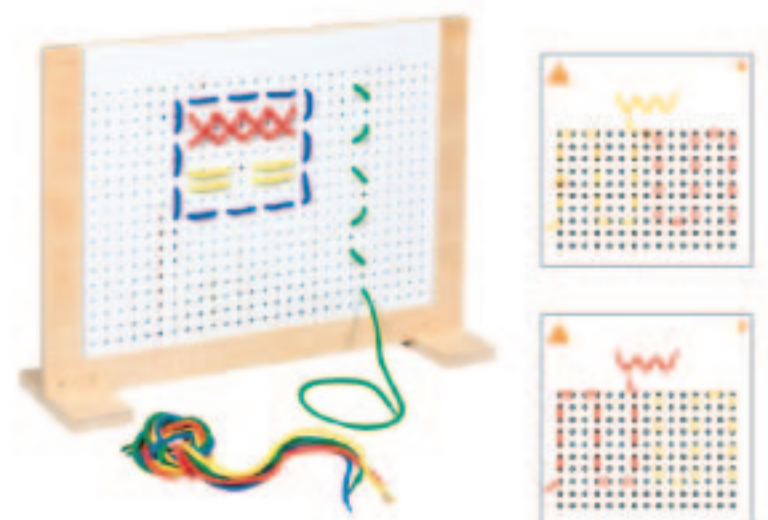


Lace together

Play with 2 children sitting on opposite sides of the upright frame board. Pass the laces to one another through the holes in the board. Cooperate to follow assignment card images or create own designs. This game fosters communication, creativity and teamwork.

Contents:

- plastic perforated lacing board
- 16 assignment cards
- 8 coloured laces



Educational Games and toys

Inlay boards

Inlay puzzles boards that are specifically designed for the very young or those with developing motor skills. The lifts out pieces have large knobs for easy maneuvering.

Contents:

- 1 wooden puzzle frame (varnished beech 34 x 34 cm)
- Inlay board – vehicles (11 shapes)
- Inlay board – geometric shape (12 shapes)



Size: 200 x 120 cm

Play mat farm / zoo

Traffic mat with a farm and a zoo. Useful in combination with world game materials such as animals, fences, cars, etc. Multiple mats are easily connected and fit perfectly. Play mat traffic (523.152) also fit horizontally or vertically. The mat is made out of easily cleanable plastic.

Play mat city

Traffic mat on which children can create and copy traffic situations. Useful in combination with world game materials such as cars, wooden figures, blocks, etc. Multiple mats are easily connected and fit perfectly. Play mat farm/zoo (523.153) also fits horizontally or vertically. The mat is made out of easily cleanable plastic.



Size: 200 x 120 cm

Educational Games and toys

3D Character (Audio Pen with Braille can be added)

African Elephant Calf



Item No.: AT-88026

African Lion



Item No.: AT-88414

Bumble Bee



Item No.: AT-88499

Chicks Hatching



Item No.: AT-88480

Chimpanzee Cub - Hugging



Item No.: AT-88494

Cockerel



Item No.: AT-88004

Dromedary Camel



Item No.: AT-88208

Farmer



Item No.: AT-88666

Female Farmer



Item No.: AT-88667

Friesian Bull



Item No.: AT-88482

Giant Panda



Item No.: AT-88166

Golden-Ringed Dragonfly



Item No.: AT-88350

Great Dane



Item No.: AT-88062

Hirola



Item No.: AT-88757

King Cheetah



Item No.: AT-88608

Muttaborrasaurus



Item No.: AT-88339

Children's Books

With us you can reduce
your burdens

Educational books

Series of educational book 16 differences themes, exposing the children to know natureza. Includes 10 pages with different contents of learning. Press the buttons according to the number of the page, and hear the corresponding voice content. This book increases the curiosity of children and strengthens their knowledge.

AT-00050



AT-00051



Fairy tale

3d books of short stories adapted from classic fairy tales.

With audio in sound, internal pages to six pages that show the stereo 3d effect, press the keys according to the page's number to hear the correspondent history, with tales of books in 3d, children can listen to the audio for themselves and get better memorizing on the story with the matching scene and have fun with it.

AT-00010



AT-00009



Children's Books

Fun Books

Book of educational jokes: to improve the ability of children in language and cultivate a sense of humor through image and voice combination.

A hundred thousand ways: To encourage knowledge and inspire the children to understand the mysteries of nature by describes images and text contents of various natural sciences.

AT-00065



AT-00070



3D Stories

Children's stories with Audio in all language and 3D illustrations are adapted from Classic Fairytales. Pressing the corresponding buttons on each page can develop the sense of hearing and imagination through the observations of 3D images.

AT-00004



AT-00003



With us you can reduce
your burdens

Mushaf Al-Baseerah™

Mushaf Al-Baseerah™

One of the most important modern company projects and the first and unique of its kind in the world. We offer it to serve and help the blinds all over the world, which are about 75 million persons, and especially all over the Arab world, which are about 10 million.

Civilized nations concerned with the rights of the special needs people especially those who lost their eyes and have become as blinds. The persons who care with this kind of people confirms that these blind persons have abilities and capabilities may the sighted people do not have.

The wise nations are those which try to benefit from this segment of population. The world needs in the first place to admit its failure to find the suitable mechanisms to accommodate about 75 million blind person around the world, most of them in the developing countries where these suitable tools that help to break the disability and overcome it are difficult to be provided.

Al-Tasneem Group has taken the responsibility to develop the means of communication and to eradicate every obstacle that prevent the blind persons to access knowledge. It also confirms that "Braille" language in reading was not the final destiny in this area, and it is just an important episode that paved the way to different smart communication tools and means. Al-Tasneem Group is working on these means and tools and trying to be a pioneer in this field on the level of quality and price. So; the "electronic Baseerah Mus'haf" is considered as a fruit of this long time active work between search and development to make the Book of Allah in the hands of this important category in our Islamic world.

After that we reached the stage of developing the speaking electronic pen technology and its use in many applications as a response to meet the growing desires in adding the vocal dimension that deliver this thing in the hands of all ages, in addition to the correct spelling of what the shows whatever in Arabic or any other foreign language. The audio output of the Quran was the main fruit of this ongoing effort, where you can obtain this product with different sounds of famous sheikhs, in addition to several language translation and more advantages.

Perhaps this success has come an incentive for the idea of developing and adapting this technology to suit the needs of the blind person, and to fill part of the huge gap between the numbers of blind persons and what is being printed from the Quran in a "Braille" language. Now; this electronic product of Mus'haf can reach to a huge number of the blind persons. We have managed to implement this technology on the most important language of the blinds, i.e. "Braille" language. The start was related to the Holy Quran. By this technology the person can choose what he wants to listen from chapter or verse (as reading, explanation, translation and etc.) through the Mus'haf written in "Braille" language and using the speaking electronic pen technology to listen in an easy way. The blind person does not need more than 5 minutes to understand the way and implement. Not only the Holy Quran we provide in this project, but we add much more things that please the blind persons.

Mushaf Al-Baseerah™

Feeling is not
just Touch



Products Description

The speaking Braille pen that a memory of 4 GB, full of a collection of full reading of the Holy Quran according to the reading of Hafs Ain Asim reading and voice guidance files for the blinds.

Audio explanation.

- A voice translation of word meanings for more than 7 languages (by choice).
- The Holy Quran index in the speaking "Braille" language.
- A bookmark in the speaking "Braille" language contains the choice of search.
- User's Guide in the speaking "Braille" language.
- An explain to the sighted user.



**SHE HAVE GOT THE WRIGHT
FOR KNOWLEDGE AS WELL**



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